

Club Red - saving lives together.

clubred

Saving lives together



Australian Red Cross

BLOOD SERVICE

clubred - saving lives together.

Every organisation can help save lives

If one single donation can help save 3 lives - imagine how many more could be saved if your group donated blood.

Club Red is a simple and rewarding way that your group can really make a difference.

What is Club Red?

The Club Red program is an opportunity for people in business, community and youth groups across Australia to get together and do something special by regularly donating blood.

We'd love you to join and we have Club Red representatives available to help with any questions you may have on the program.

Can my group join Club Red?

Yes! Any organisation can join Club Red. Some of our current members come from:

- Community groups
- Business groups
- Sporting and recreational clubs
- Religious organisations
- High schools and colleges
- Universities and TAFE

Who does my donation help?

Each week 21,000 donations are needed to help people with cancer, those needing surgery, burns victims, premature babies and mums-to-be.



- 30% Cancer patients (including Leukaemia)
- 15% Heart disease patients
- 15% Stomach and Bowel disease patients
- 12% Burn victims, vaccinations and other disorders
- 12% Accident victims
- 6% Liver and Kidney disease patients
- 5% People with Haemophilia
- 5% Babies and pregnant women

Blood has a short shelf life and although many groups already donate together, we need a steady supply of blood to meet the everyday care of people around Australia.

Who can donate?

You can donate if you:

- Are aged 16-70 years (in some states 16 & 17 year olds require parental/guardian consent)
- Are feeling well (e.g. don't have a cough, cold, sore throat or flu)
- Weigh more than 45kg (50kg if you are under 18 years old)
- Meet other guidelines designed to protect both you and the people who will receive your blood. For more information on the eligibility guidelines visit donateblood.com.au or call 13 14 95

What are the benefits of donating together?

- **Feel great.** Giving blood is an incredible thing to be able to do. Knowing your donation helped save 3 lives gives you a great sense of achievement.
- **Foster team spirit.** There are regular blood drive challenges taking place in schools, universities, offices and community groups across the country.
- **Help your local community.** By giving blood your group becomes involved in a vitally important service.
- **Be a mate.** Donating together helps people who are giving blood for the first time.

“I'm a keen recruiter of blood donors both in my workplace and externally. I never gave it much thought til a friend of mine made a milestone of 50 donations. He told me he felt good being able to help others. So I went myself soon after. Sunsuper is right behind the program. I've made 20 donations and won't be happy til I match or better the 50 donations of my friend who encouraged me.”

Robin Livingstone, Training Manager, Sunsuper Pty Ltd Brisbane, QLD.



How can my organisation join Club Red and help save lives?

1. Select a Club Red coordinator

This can be anyone within your group who has the enthusiasm and resources to promote the program and educate donors. The coordinator could be an existing donor or someone who is unable to give blood but is passionate about the cause.

2. Register with us

The Club Red coordinator can call us on 13 14 95 or visit donateblood.com.au to register and we'll give you further information on the Club Red program.

3. Ask people to donate together

A toolkit with promotional materials, eligibility criteria and information on the donation process will be sent to help recruit donors. Club Red coordinators are not expected to be experts on blood donation and our Club Red representatives are on hand to help with any questions.

4. Make a group appointment

Arranging a donation time that is suitable to your group is important to us. By working together we can tailor appointments to suit your requirements (2-4 weeks in advance if possible).

Saving lives together

“Donating blood is a great way to give something back to the community. It doesn't take long, you hang out with your friends and at the end of your donation you have helped save up to three lives. It's really simple and I think all young people should give donating a go.”

Lauren Eagle, from St Peter's Catholic College, Tuggerah, NSW.

“We've all been volunteers throughout the years but mostly we just have fun now. However, donating blood will not only boost the Blood Service's supplies but show that us Red Hatters are still willing to do our bit for the community.”

Queen Helen Ruby Red Hat of The Outrageous Red Hatters of Toowoomba, QLD.

For more information on Club Red call **13 14 95** or visit donateblood.com.au